

Module Title

Business Ethics & Corporate Social Responsibility

Module Code

BECSR-602

Level / Year of Study

MQF Level 6 / Year 2

Credit Value

12 ECTS

Module Leader / Tutor Name

[Insert Name]

Assessment Title

Evaluating Ethical Practices and Corporate Responsibility in Modern Business

Assessment Type

Individual Report

Assessment Weighting

100% of the Final Grade

Submission Deadline

[Insert Submission Date & Time, e.g., 15 October 2025 – 23:59 GST]

Submission Format

Via Moodle Turnitin – Microsoft Word or PDF file

Assessment Overview / Task Description

You are working as a consultant for a mid-sized international company aiming to enhance its ethical standards and corporate social responsibility (CSR) efforts. Your task is to write a well-researched, critical report that explores key ethical principles, current CSR trends, and areas for strategic improvement in a real-world context.

Your report must:

- Analyse core principles of Business Ethics and CSR
- Evaluate how ethical leadership supports CSR
- Discuss a real-world ethical dilemma or CSR failure and its resolution
- Recommend strategic actions to improve ethical and CSR performance
- Apply theories such as stakeholder theory, moral compass, or the triple bottom line

Assessment Aim and Learning Outcomes

Aim:

To develop critical awareness of ethical behaviour and corporate responsibility within business environments, enabling students to assess and improve organisational CSR practices.

Learning Outcomes Assessed:

By the end of the assessment, students will be able to:

1. Incorporate ethical and CSR principles into organisational decision-making
2. Evaluate theories and models of business ethics and corporate responsibility
3. Analyse the impact of ethics and CSR on stakeholders
4. Recommend improvements to enhance responsible business practices

Assessment Instructions / Requirements

- **Word Count:** 3,000 words $\pm 10\%$
- **Structure:**
 - Title Page
 - Executive Summary
 - Table of Contents
 - Introduction
 - Literature Review
 - Analysis (including real-world case)
 - Recommendations
 - Conclusion

- References (Harvard style)
- **Referencing:** Minimum of 6 academic sources
- **Formatting:**
 - Font: Times New Roman / Arial
 - Size: 12pt
 - Spacing: 1.5 lines
 - Margins: Standard
- **Diagrams, tables, and models encouraged**

Assessment Criteria / Marking Scheme

Criteria	Weight
Understanding of Business Ethics & CSR Principles	20%
Application of Relevant Theories	20%
Analysis of Real-World Ethical Issue	20%
Quality and Relevance of Recommendations	20%
Structure, Referencing & Presentation	20%

Assessment Weighting Criteria

There are no additional components — the assignment represents 100% of the module grade.

Referencing Style Guide

Harvard Referencing Style must be used.

Refer to: https://library.leeds.ac.uk/info/1401/referencing/47/harvard_referencing_examples

Academic Integrity and Plagiarism Warning

All submitted work must be original. Any form of plagiarism, collusion, or academic misconduct will be treated seriously in line with institutional policy and may result in disciplinary action or failure of the module.

Support and Resources Available

- **Writing Centre:** Academic writing and critical thinking support
- **Library Access:** Digital and physical resources
- **Office Hours:** Weekly tutor consultations – [Insert Days/Times]
- **Workshops:** Referencing, structure, ethics case analysis (dates on Moodle)

Late Submission Policy

Late submissions without an approved extension will be penalised:

- -5% per calendar day (up to 5 days)
- After 5 days: submission not accepted and grade recorded as 0%

Resit / Reassessment Information

If a student fails this assignment, a resit task will be assigned in accordance with institutional policy. This may involve a revised report based on a different case study or a reflective critique.

Feedback and Grade Release

Marks and qualitative feedback will be available on Moodle within **15 working days** of the submission deadline.

Appendices (if needed)

- Ethical Dilemma Case Template
- Stakeholder Analysis Grid
- Assessment Rubric (see below)

Checklist Before Submission

- Word count is within 3,000 $\pm$ 10%
- Minimum 6 academic sources used
- Correct referencing style (Harvard)
- Diagrams/models included where relevant
- File is in Word or PDF format
- Turnitin receipt downloaded

Common Mistakes to Avoid

- Superficial or descriptive writing
- Inadequate use of theory
- Not addressing a real-world CSR failure
- Poor referencing or missing citations
- No recommendations section

Exemplar / Sample Work or Extracts

Available upon request or in the Moodle sample folder (anonymised past submissions).

Grading Classification

Grade	Range	Classification	Description
A	85% – 100%	Distinction	Demonstrates exceptional understanding and application of subject matter. Work is exemplary, showing a high level of originality, insight, and mastery.
B	70% – 84%	Merit	Shows a strong understanding and effective application of key concepts. Performance exceeds

			basic requirements and reflects proficiency and insight.
C	50% – 69%	Pass	Meets the minimum standards. Demonstrates a basic understanding and application of the subject, but with clear room for development and improvement.
F / UN	0% – 49%	Fail / Ungraded	Does not meet minimum academic standards. Performance lacks the required understanding, application, or mastery of the subject.